

UNBOX YOUR PURCHASE VIDEO - TIKTOK COMPETITION - TERMS & CONDITIONS

1. The promoter is OK Furniture a trading division of Shoprite Checkers (Pty) Ltd, ("the Promoter").
2. The promotional competition is open to all South African residents and who are in possession of a valid identity document, passport or document of proof of South African or Country residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the Competition and will automatically be disqualified upon entry.
3. Any participant under the age of 18 (eighteen) years must be fully assisted by his/her guardian, who approves of and consents to the participant's participation in the competition and the participant's receipt/possession of the prize.
4. This promotional competition starts on **20 October and ends at 12am (midnight) on 26 December 2025**. Any entries received after will not be considered.
5. Winner selections and verifications will commence from **5 January 2026**. Announcements of winners will only be made once prize handovers have been completed, which may take place at different times depending on winner's availability, verification and store logistics. The official announcements of verified winners will follow thereafter and only once prize handovers have been completed.
 - 5.1 All verified winners will be announced the on the official [OK Furniture TikTok account](#) and official [OK Furniture Facebook page](#).
6. Entry into the competition will be through Tik Tok, and the following conditions are mandatory for eligibility to enter:
 - *Buy any product from OK Furniture between **20 October and 26 December 2025**.*
 - *Record an unboxing video of your purchase.*
 - *Publish the video and tag @OKFURNITURESA on Tik Tok and include the #OKFFestiveFinds hashtag in your post.*
7. Rules:
 - 7.1 Only one entry per person.
 - 7.2 Only one winner per prize.
 - 7.3 Competition is only valid to entries received through unboxing videos published on Tik Tok within the period: **20 October to 26 December 2025**.
 - 7.3.1 If all conditions stated in point 6 are not met, then the entry will not be considered.
 - 7.3.2 Unboxing videos must visibly feature the purchased product.
 - 7.4 Each of the 15 (fifteen) Selected winners will be contacted through direct messaging on Tik Tok and must respond within 48 hours.
 - 7.4.1 Participants must ensure their Tik Tok DMs are open to receive winner notifications and further instructions.

7.5 Selected winners will be required to provide and confirm the following details over telephone and email communications from the OK Furniture head office:

7.5.1 Full Names, ID Number and Contact details.

7.5.2 Provide proof of purchase.

7.5.3 State their nearest OK Furniture branch to redeem the prize.

7.5.3.1 Prizes can only be redeemed once an official competition winner's letter has been received by the winner – which the winner will be required to produce at the branch, together with other required documents as listed in the letter.

7.5.3.2 Only the winner can redeem their prize.

7.5.4 Sign an acknowledgement of receipt of the prize at the branch identified **as per 7.5.3**

7.5.5 Online & in-store purchases are eligible for entry into the competition.

7.5.6 Cash, credit & lay-by purchases are eligible for entry into the competition, unless otherwise stated.

7.5.6.1 Lay-by purchases must be paid in full to be eligible for entry.

8. Only 15 (fifteen) winners will be selected.

9. Winners from the entries received will be selected by a panel of judges.

8.1 Video submissions will be judged based on the following criteria:

8.1.1 Creativity

8.1.2 Engagement

10. The prizes are:

9.1 Total of R150 000 (One Hundred and Fifty Thousand Rands) in products shared amongst the 15 (fifteen) winners, thus:

9.1.1 Product(s) to the total value of R10 000 (Ten Thousand Rands) per winner.

9.1.1.1 Prizes will only be given as products and are not exchangeable for cash nor transferable.

11. Any prize not taken up for any reason within 2 (two) weeks of notification will be forfeited.

12. The offer does not include delivery, but if required, can be arranged at an additional minimal fee and if applicable, winners will be required to provide the Promoter with a valid day and time and delivery address to enable delivery.

13. A copy of these rules can be found on the following webpage

<https://www.okfurniture.co.za/competition-terms-conditions/> throughout the period of the competition or can be obtained from the Consumer Call Centre on telephone number 0861 00 88 61.

14. The Promoter reserves the right to name winners publicly and any other place where the Promoter deems fit. By entering the competition, prize winners agree to the publication of their name by the Promoter.

15. Failure to claim the prize or a refusal or inability to comply with these requirements within 2 (two) weeks will disqualify the winner.
16. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
17. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
18. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
19. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
20. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
21. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
22. The Promoter reserves the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at 1 Brickfield Road, Meadowdale Mall, Edenvale and/or Private Bag X10036, Edenvale, 1610, South Africa Att: Legal Department.
23. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
24. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
25. Neither the Promoter, its agents, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
26. The judges' decision is final and no correspondence will be entered into.

27. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
28. All information on the website, digital channels and till slip is provided by OK Furniture, a trading division of Shoprite Checkers (Pty) Ltd, or is licensed from various license holders. You may only use this information to assist in learning more about any particular product or service. You may not store, reuse or utilise this information for any commercial purpose.
29. You may not use any form of automated search or download technology to access this site without our prior written consent.
30. By accepting the terms and conditions as set out herein, you confirm that you are aware of the information that is being collected by us and that this information will be solely processed for the purposes of this promotion.
31. Your privacy is important to us, for more information on how we process and secure your personal information; please see our [data privacy statement](#).